

RefectoCil

Tinting

Service Cost Calculations

Essential Items For The Service	Size	Approx. No. of Treatments	Approx. Distributor Price	Cost Per Treatment
Tube of Tint	15ml	30	R 110	R 3.67
Oxidant 3% Cream	100ml	100	R 125	R 1.25
Micellar Eye Make-Up Remover	150ml	100	R 115	R 1.15
Saline Solution	150ml	100	R 115	R 1.15
Silicone Pads	Pair	100	R 215	R 2.15
Total Cost				R 9.37



Service duration:
15 -20 mins, done simultaneously with other treatments

Application time:
Brows: 10-15 mins
Lashes: 10 mins

Durability of the result:
Up to 4-6 weeks

Shelf Life:
12 months, once opened

Revenue from one tube = R2700

Salon Menu Price for Brow Tint: Approx. R100

Optimise your service by adding Eye Care Pads or Styling Gel

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Intense Brow[n]s

Service Cost Calculations

Essential Items For The Service	Size	Approx. No. of Treatments	Approx. Distributor Price	Cost Per Treatment
Tube of Intensifying Primer - Strong/Medium	15ml	20	R 130	R 6.50
Tube of Base Gel - Colour	15ml	20	R 142	R 7.10
Tube of Activator Gel	15ml	15	R 240	R 12.00
Intense Browns Tint Remover	150ml	60	R 240	R 4.00
			Total Cost	R 29.60



Service duration:
30 min tinting + 15 min,
if shaping

Application time:
Intensifying Primer - 4 mins
Base Gel - 2 mins
Activator Gel - 1 min

Durability of the result:
Up to 4-6 weeks on hair
Up to 5-8 days on skin

Shelf Life:
12 months, once opened

**Revenue from
20 treatments =
R3000 - R4400**

**Salon Menu Price for
Brow Tint: Approx.
R180-R250**

*Optimise your service by
adding Eye Care Pads or
Styling Gel*



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Brow Lamination



Service Cost Calculations

Essential Items For The Service	Size	Approx. No. of Treatments	Approx. Distributor Price	Cost Per Treatment
Brow Lamination Kit	1 kit	15	R 938	R 62.53
Tube of Tint	15ml	30	R 110	R 3.67
Oxidant 3% Cream	100ml	100	R 125	R 1.25
Micellar Eye Make-Up Remover	150ml	100	R 115	R 1.15
Saline Solution	150ml	100	R 115	R 1.15
Total cost using the original kit for the first 15 treatments				R 69.75
Example: Salon price per treatment				R 350.00
Example: Revenue from each treatment				R 280.25
Example: Revenue from first 15 treatments				R 4203.75
After 15 treatments, refills will need to be purchased:				
Refill: Perm & Neutraliser	3.5ml ea	15	R 310 per box	R 20.67
Tube of Tint	15ml	30	R 110	R 3.67
Oxidant 3% Cream	100ml	100	R 125	R 1.25
Micellar Eye Make-Up Remover	150ml	100	R 115	R 1.15
Saline Solution	150ml	100	R 115	R 1.15
Total cost using refills going forward				R 27.88
Example: Salon price per treatment				R 350.00
Example: Revenue from each treatment				R 322.12
Example: Revenue from 15 treatments using refills				R 4831.75

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Eyelash Curl



Service Cost Calculations

Essential Items For The Service	Size	Approx. No. of Treatments	Approx. Distributor Price	Cost Per Treatment
Eyelash Curl Kit	I Kit	36	R 1145	R 31.81
Tube of Tint	15ml	30	R 110	R 3.67
Oxidant 3% Cream	100ml	100	R 125	R 1.25
Micellar Eye Make-Up Remover	150ml	100	R 115	R 1.15
Saline Solution	150ml	100	R 115	R 1.15
Silicone Pads	Pair	100 uses	R 215	R 2.15
Total cost using the original kit for the first 36 treatments				R 41.17
Example: Salon price per treatment				R 450.00
Example: Revenue from each treatment using a new kit				R 408.83
Example: Revenue from first 36 treatments				R 14 717.80
After 36 treatments, Perm & Neutraliser refills will need to be purchased:				
Refill: Glue	4ml	36	R 171	R 4.75
Refill: Perm & Neutraliser	3.5ml ea	36	R 310 per box	R 8.61
Refill: Rollers (S/M/L/XL/XXL)	36 per size	18 applications per size	R 172	R 9.56
Tube of Tint	15ml	30	R 110	R 3.67
Oxidant 3% Cream	100ml	100	R 125	R 1.25
Micellar Eye Make-Up Remover	150ml	100	R 115	R 1.15
Saline Solution	150ml	100	R 115	R 1.15
Silicone Pads	Pair	100 uses	R 215	R 2.15
Total cost using refills going forward				R 32.28
Example: Salon price per treatment				R 450.00
Example: Revenue from each treatment				R 417.72
Example: Revenue from 15 treatments using refills				R 6 265.75

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Eyelash Lift



Service Cost Calculations

Essential Items For The Service	Size	Approx. No. of Treatments	Approx. Distributor Price	Cost Per Treatment
Eyelash Lift Kit	I Kit	36	R 1 300	R 36.11
Tube of Tint	15ml	30	R 110	R 3.67
Oxidant 3% Cream	100ml	100	R 125	R 1.25
Micellar Eye Make-Up Remover	150ml	100	R 115	R 1.15
Saline Solution	150ml	100	R 115	R 1.15
Silicone Pads	Pair	100 uses	R 215	R 2.15
Total cost using the original kit for the first 36 treatments				R 45.48
Example: Salon price per treatment				R 450.00
Example: Revenue from each treatment using a new kit				R 404.52
Example: Revenue from first 36 treatments				R 14 562.80
After 36 treatments, Perm & Neutraliser refills will need to be purchased:				
Refill: Glue	4ml	36	R 171	R 4.75
Refill: Perm & Neutraliser	3.5ml ea	36	R 310 per box	R 8.61
Refill: Lifting Pads (S/M/L)	Set per size	100	R 208	R 2.08
Tube of Tint	15ml	30	R 110	R 3.67
Oxidant 3% Cream	100ml	100	R 125	R 1.25
Micellar Eye Make-Up Remover	150ml	100	R 115	R 1.15
Saline Solution	150ml	100	R 115	R 1.15
Silicone Pads	Pair	100 uses	R 215	R 2.15
Total cost using refills going forward				R 24.81
Example: Salon price per treatment				R 450.00
Example: Revenue from each treatment				R 425.19
Example: Revenue from 15 treatments using refills				R 6 377.88